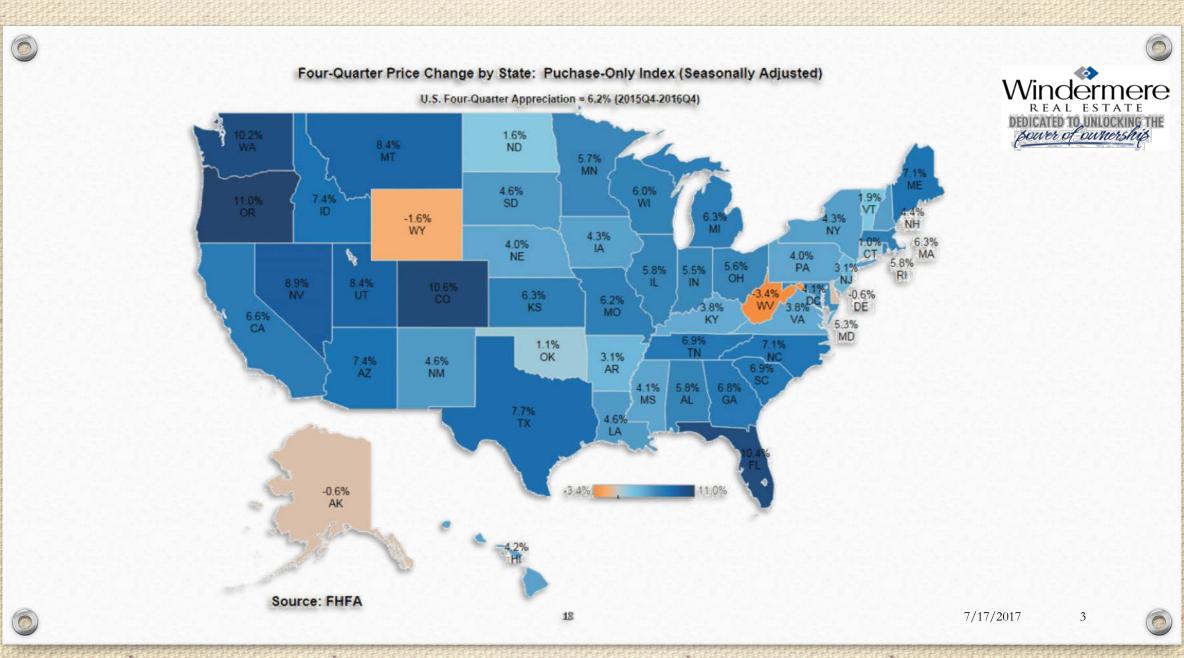






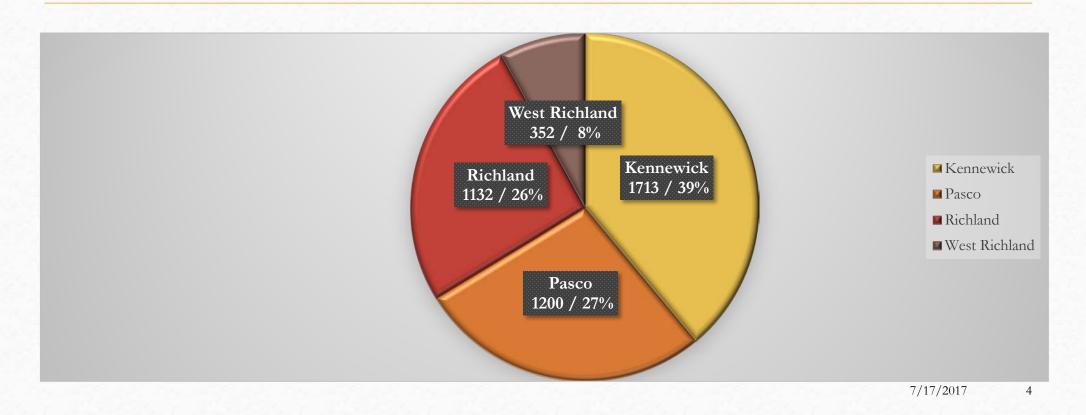
www.focus1st.com







12 Months Sales Activity February 2016 – February 2017









Average Days on Market by Neighborhood

					-	
V	√in	d	er	m	er	ϵ
			E S			_
DE	DICAT	ED TO	UNL	OCK.	ING T	HE
E	soure	rot	our	ners	nis	

City	Neighborhood	Days on Market - YTD
Kennewick	Central	32
	East	17
	Southeast	55
	Southwest	40
	West	33
Pasco	Central	36
	East	4
	North	24
	West	48
Richland	Central	25
	*North	22
	South	43
	Horn Rapids	30
West Richland		62

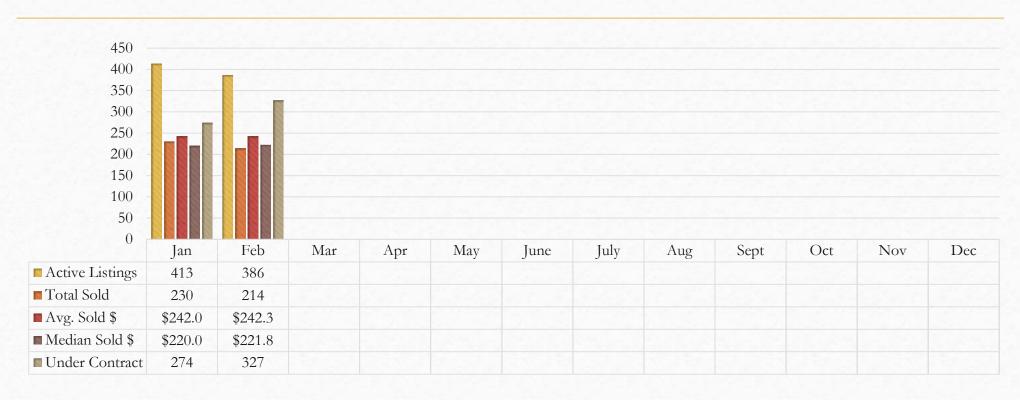


7/17/2017





Residential Market Snapshot Tri-Cities YTD



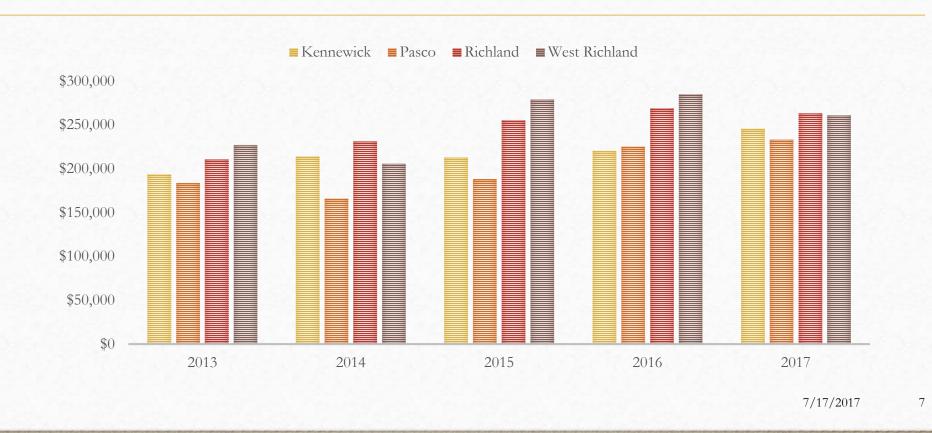


7/17/2017





Residential Market Snapshot Tri-Cities YTD - 02/2017











Yearly Average Sales Price

(Areas include: Kennewick, Pasco, Richland, West Richland, Finley, Burbank, Benton City)



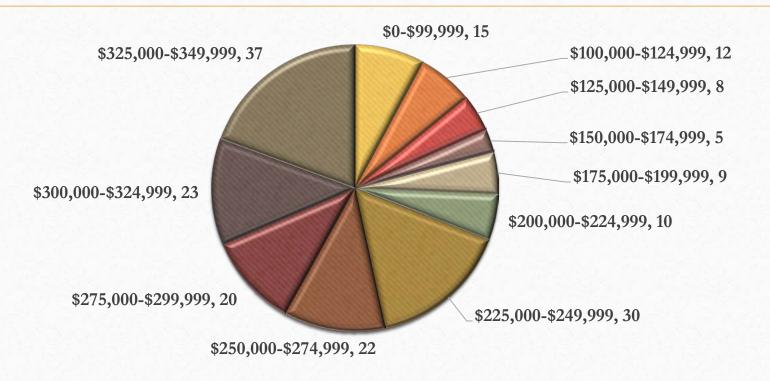








February 2017 Active Listings Up to \$350K





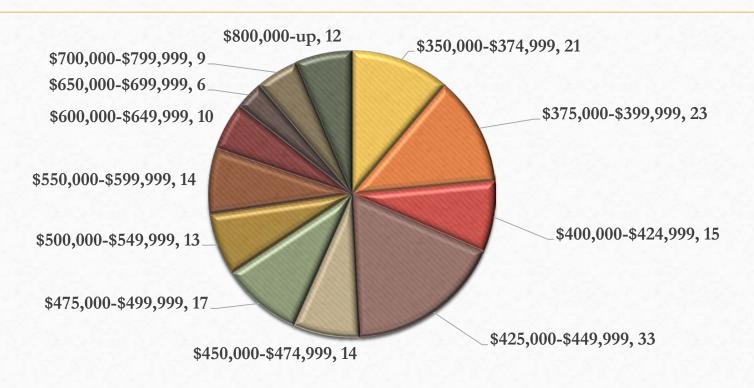
7/17/2017







February 2017 Active Listings Over \$350K





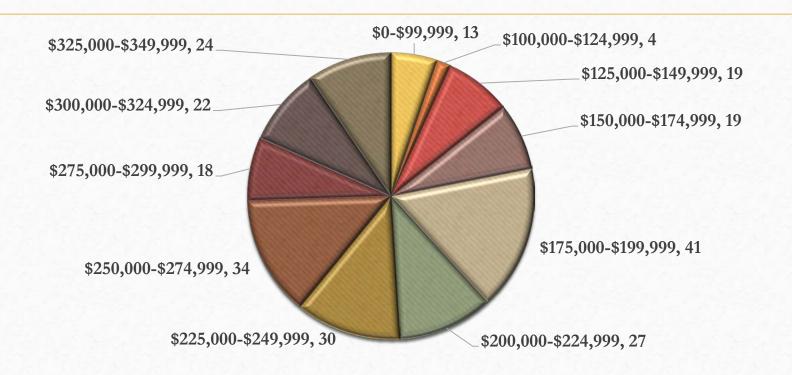
7/17/2017







February 2017 Under Contract Listings Windermere Up to \$350K



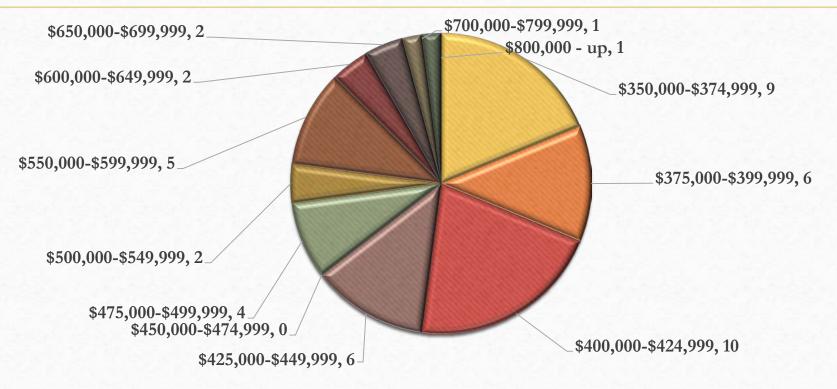








February 2017 Under Contract Listings Windermere Over \$350K



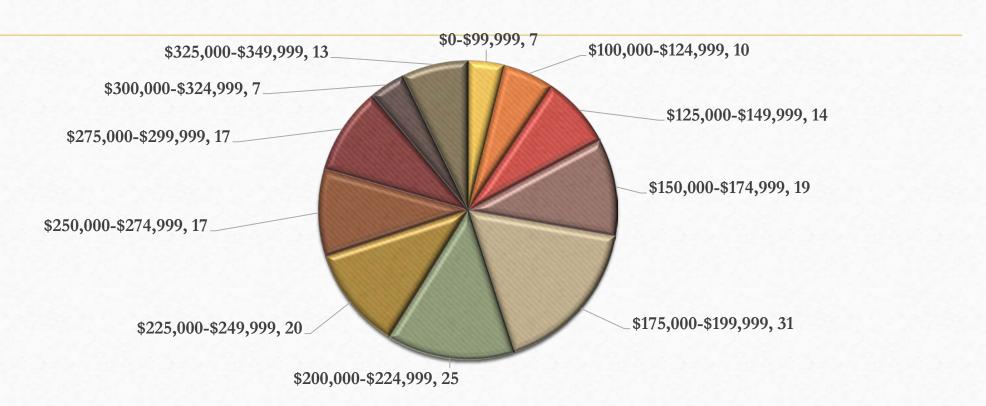








February 2017 Solds Up to \$350K





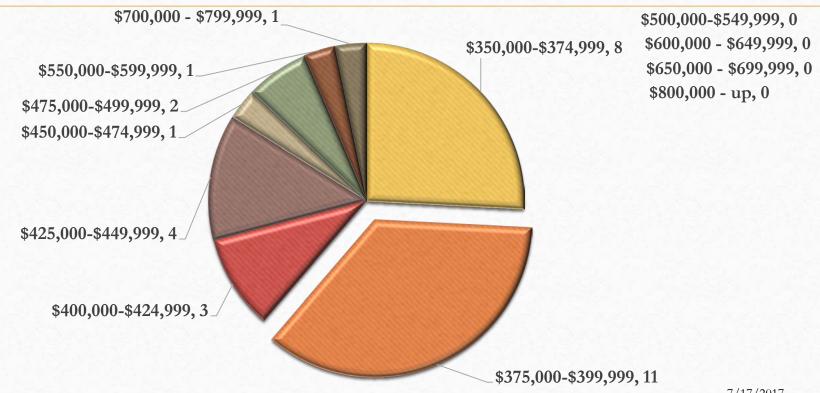
7/17/2017







February 2017 Solds Over \$350K











New Construction vs Re-Sale Sold YTD

CITY	NEW CONSTRUCTION # OF HOMES	AVERAGE SOLD PRICE	RE-SALE # OF HOMES	AVERAGE SOLD PRICE
Kennewick	27	\$319,944	125	\$229,100
Pasco	44	\$258,565	90	\$220,493
Richland	23	\$338,122	77	\$240,484
West Richland	1	\$405,258	27	\$255,246







Current Listing Inventory

NEW CONSTRUCTION INVENTORY

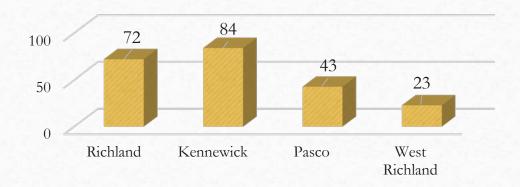
53 40 20 53 12

Pasco

Kennewick

Richland

Re-Sale Inventory





7/17/2017

16



West Richland



What is happening in the Market



		Y	EAR TO DATE 2	017	Υ	EAR TO DATE	2016	PRICE CHANGI
LOCATION	21199	Close	ed Sales thru Fe	bruary	Close	ed Sales thru F	ebruary	%
		Number of	Median Sales	Average	Number of	Median Sales	Average	
		Homes	Price	Market Time	Homes	Price	Market Time	
KENNEWICK		152	\$216,500	38	193	\$210,000	69	3.1%
	Central	20	\$167,075	32	27	\$160,153	42	4.3%
	East	10	\$143,616	17	10	\$126,200	44	13.8%
	Southeast	35	\$234,508	55	46	\$223,724	64	4.8%
	Southwest	23	\$330,900	40	22	\$248,450	54	33.2%
	West	62	\$246,676	33	84	\$219,350	81	12.5%
PASCO		134	\$219,654	42	130	\$205,000	36	7.1%
	Central	10	\$126,950	36	9	\$109,000	52	16.5%
	East	15	\$164,115	4	11	\$128,750	54	27.5%
	North	4	\$307,357	24	3	\$347,000	29	-11.4%
	West	105	\$230,000	48	107	\$221,500	33	3.8%
RICHLAND		100	\$252,400	34	97	\$257,900	50	-2.1%
	Central	28	\$154,000	25	19	\$140,000	37	10.0%
	*North	13	\$224,900	22	12	\$225,950	65	-0.5%
	South	47	\$331,804	43	51	\$310,000	65	7.0%
	Horn Rapids	11	\$279,900	30	16	\$265,975	31	5.2%
WEST RICHLAND		28	\$262,000	56	47	\$298,066	29	-12.1%



*Does not include Horn Rapids

7/17/2017







۱A	/ir		ori	$n\epsilon$	ر مرد
V				TAT	-
DE	DICA	ED TO	UNL	CKIN	G TH
F	soure	rot	own	ersn	φ

Resale							New Co	onstruct	ion			
Market Activity for WE	ST RICHLAN	ID										
	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17
New Listings	26	20	13	13	13	16	6	1	5	10	8	2
All Listings	44	40	34	28	25	23	21	22	8	14	17	15
U/C	27	17	17	13	11	22	5	1	4	3	6	6
Months of Inventory	2.6	3.4	3	3.2	3.3	2	5.2	23	3	5.7	3.8	3.5
SOLD	24	32	15	13	17	9	2	4	8	1	1	0
Market Activity for RICHLAND												
New Listings	92	98	46	41	42	53	12	28	6	12	7	21
All Listings	135	106	89	70	73	72	35	48	48	44	43	43
U/C	65	77	47	46	41	53	9	18	8	11	4	15
Months of Inventory	3.1	2.4	2.9	2.5	2.8	2.3	4.9	3.6	7	5	11.8	3.8
SOLD	83	77	73	68	34	42	16	15	17	23	13	10
Market Activity for KENNEWICK												
New Listings	161	118	83	67	65	81	42	21	24	17	12	20
All Listings	235	197	164	143	107	84	69	75	79	81	75	62
U/C	110	117	90	63	86	90	20	18	21	13	14	28
Months of Inventory	3.1	2.7	2.8	3.3	2.2	1.9	4.5	5.1	4.8	7.2	6.4	3.2
SOLD	129	118	116	104	61	63	25	25	23	27	15	12
Market Activity for PAS	CO											
New Listings	87	74	56	40	48	43	30	29	16	28	23	32
All Listings	107	88	77	71	47	43	71	68	61	64	60	56
U/C	87	72	59	46	62	47	8	22	17	21	17	25
Months of Inventory	2.2	2.2	2.3	2.5	1.8	1.9	9.8	4.1	4.6	3.4	4.5	3.2
SOLD	77	79	77	71	47	42	28	31	19	22	21	23

What is a Buyer's Market?

What is a Seller's Market?

High inventory in relation to number of buyers.

Buyer's Market

Low inventory in relation to the number of buyers.

Good inventory selection for buyers.

Poor inventory selection for buyers.

Sales are low in relation to number of listings = Buyer's Marke Sales are high with quick market time = Seller's Market Months of Inventory

0-3 Sellers Advantage
3 to 6 Balanced Market











Housing Market Snapshot by County- 4th Quarter 2016

	SAAR Home Re-sales	%Ch	ange	Build	ling Permits	Median	Resale \$	HAI*	First-Time HAI
		last Qtr	Year Ago	#	% Change Year Ago	\$	% Change Year Ago		
Benton	4,700	7.8	21.4	215	0.5	\$221,400	6.1	175.3	115.5
Franklin	1,580	8.2	21.5	104	20.9	\$221,400	6.1	175.3	53
Statewide	116,971	-2.8	24.6	8,779	86.2	\$323,000	10.3	131.3	75.2



Source: Runstad Center for Real Estate Research, University of Washington

- 1. Home Re-sales are Runstad Center estimates based on MLS reports or deed recording.
- 2. SAAR means data presented at Seasonally Adjusted Annual Rates allowing quarter-to-quarter comparison.
- 3. Building permits (total) are from the U.S. Department of Commerce, Bureau of the Census.
- 4. Median prices are Runstad Center estimates. Half the homes sold at higher prices, half lower.
- 5. Affordability index measures the ability of a typical family to make payments on median price resale

home. It assumes 20% down payment and 30-year amortizing mortgage. First-time buyer affordability index assumes a less expensive home, lower down payment and lower income.

*Housing Affordability Index



7/17/2017

